

# E3 Workshop Series Summary of Results



The results from this study indicate that the **E3 Workshop series was successful in improving residents' knowledge** about residential renewable energy solutions, efficient heating and cooling, and financing options.

## Improved Knowledge

Significant  
**0.05**

### Workshop 1

4/4 of the learning objectives demonstrated a significant improvement in knowledge.



### Workshop 2\*

1/5 of the learning objectives demonstrated a significant improvement in knowledge.



### Workshop 3

4/5 of the learning objectives indicated a significant improvement in knowledge.



\*The data from the personal meaning maps indicated a high level of pre-workshop knowledge for Workshop 2, heating and cooling. Further, these data **demonstrated that participants gained greater nuance and mastery** over the topics in Workshop #2, but not topical knowledge, as they were already very knowledgeable.



**80+**

More than 80 people participated in the workshops.



**60%**

Of all attendees participated in this research.

**75%**

Of all participants were primarily motivated by environmental sustainability (above other financial incentives).



**100%**

Would like to use green building technologies in the future.

**92%**

Decrease in perceptions of barriers.



## Taking Action

The post-workshop interview data demonstrated that **the majority of participants who completed the post-workshop personal meaning map intended to undertake some form of action as a direct result of the workshop.** This finding was supported in the survey data, where the vast majority of participants indicated that they intended to take action, although some had been limited due to COVID-19.

*"Sense of community building - in that you're not alone in this... The lightbulb is going on and we're not alone in this. These workshops help to overcome that"*

*- Workshop Attendee*